



FICCI's Annual Capital Market Conference - CAPAM 2018

September 11, 2018: Hotel Trident, Nariman Point, Mumbai

Event Partner- Rs.15 Lakhs (only 2 Partners)

- **Logo Visibility & Placement**

- ❖ On Main Panels of the backdrop in Plenary hall
- ❖ Logo Visibility in the Souvenir on Separators
- ❖ Separate panel "Thanking all the Partners" at Conference venue
- ❖ Acknowledgement as a Partner in Newspaper Advertisement (if any)
- ❖ Promotional fliers for delegates
- ❖ Logos on Conference Proceeding (post event)

- Screening of corporate film at the Venue (1 Minute) during break.
- Screening of Commercial during break (40 Sec Duration)
- Numbers of delegates to be nominated free - 20
- Advertisement in the Souvenir(Proofs and positives by the Partner) Full Page

- **Partner Lounge**

Exclusive Partner Lounge (depending upon availability)

- **Exhibition Stall**

3*2 stall will be provided

- **Company Literature**

- ❖ As part of the documentation pack – Leaflet and Brochure

- **Branding on Exclusive CAPAM Website**

Logo & Profile will be displayed on the website throughout the year

- Partners mementoes to delegates (E.g. Pens / writing Pads etc at Partners' cost)
- Special Announcements Thanking Partners
- Different colour delegate badges for Partners



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Premium Partners - Rs 10 Lakhs

• **Logo Visibility & Placement**

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 - ❖ Acknowledgement as a Partner in Newspaper Advertisement (if any)
 - ❖ Promotional fliers for delegates
 - ❖ Logos on Conference Proceeding (post event)
- Screening of Commercial during the break (40 Sec Duration)
 - Numbers of delegates to be nominated free - 12

• **Exhibition Stall**

2*2 stall will be provided

• **Company Literature**

- ❖ As part of the documentation pack – Leaflet

• **Branding on Exclusive CAPAM Website**

Logo & Profile will be displayed on the website throughout the year

- Partners mementoes to delegates (E.g. Pens / writing Pads etc at Partners' cost)
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Co-Partners – Rs 7 lakhs

• **Logo Visibility & Placement**

- ❖ On Side Panels of the conference backdrop in Plenary hall
- ❖ Logo Visibility in the Souvenir on Separators
- ❖ Separate panel "Thanking all the Partners" at Conference venue
- ❖ Acknowledgement as a Partner in Newspaper Advertisement (if any)
- ❖ Promotional fliers for delegates
- ❖ Logos on Conference Proceeding (post event)

- Numbers of delegates to be nominated free – 10

• **Company Literature**

- As Part of Documentation Pack - leaflet
- Special Announcements Thanking Partners
- Different colour delegate badges for Partners



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Associate Partner - Rs 5 Lakhs

- **Logo Visibility & Placement**
 - ❖ On Side Panels of the conference backdrop in Plenary hall
 - ❖ Logo Visibility on Inside Souvenir on Separators
 - ❖ Separate panel "Thanking all the Partners" at Conference venue
 - ❖ Acknowledgement as a Partner in Newspaper Advertisement (if any)
 - ❖ Promotional fliers for delegates
 - ❖ Logos on Conference Proceeding (post event)

- Numbers of delegates to be nominated free - 7
- Special Announcements Thanking Partners
- Different colour delegate badges for Partners



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Documentation Partner – 6 Lakhs (Exclusive category)

- **Exclusive Benefit:** Logo placement on the delegate bag
- **Logo Placements**
 - ❖ Separate panel "Thanking all the Partners" at Conference venue
 - ❖ Acknowledgement as a Partner in Newspaper Advertisement (if any)
 - ❖ Promotional Fliers for delegates
 - ❖ Logos on Conference Proceeding (post event)
- **Distribution of Company Literature:**
 - As part of the Documentation Pack - leaflet
- Numbers of delegates to be nominated free - 8
- Special Announcements Thanking Partners
- Different colour delegate badges for Partners



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Lunch Partner – 8 Lakhs (Exclusive Category)

- **Exclusive Benefit:** Separate Panel at Lunch Area
- **Logo Placements**
 - ❖ Acknowledgement as a Partner in Newspaper Advertisement (if any)
 - ❖ Promotional fliers for delegates
 - ❖ Logos on conference Proceedings (Post event)
- **Distribution of Company Literature:**
 - As part of the Documentation Pack - Brochure
- Numbers of delegates to be nominated free - 10
- Special Announcements Thanking Partners
- Different colour delegate badges for Partners
- Recognition of Partnership on a sign at the entrance to the function