



FICCI's 17th Capital Markets Conference - CAPAM 2020
July 22, 23 2020: Online

Premium Partner- Rs.10 Lakhs

- **Logo Visibility & Placement**
 - ❖ On Main Panels of the Virtual Backdrop
 - ❖ Logo visibility on promotional flyers for delegate mobilization
 - ❖ In the virtual Networking Lounge
 - ❖ Landing Page of the virtual conference
- Screening of corporate film at the Venue (1 Minute) during break. (once for both days)
Or
- Screening of Commercial during break (40 Sec Duration) (once for both days)
- Opportunity to network with the delegates through the virtual platform
- Quote from the speaker to be included in the FICCI Press release on the event
- Logo Presence in the Program & Speakers' Brochure for distribution to delegates
- Advertisement in the Newspaper (if any)
- Numbers of delegates to be nominated free - 12
- Speaking opportunity at one of the Panel discussion (standalone session with Finance Ministry / SEBI)
- **Branding on Exclusive CAPAM Website**
 - ❖ Logo & Profile will be displayed on the website throughout the year
- Special Announcements Thanking Partners



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Co-Partners - Rs 7 Lakhs

- **Logo Visibility & Placement**
 - ❖ On Main Panels of the Virtual Backdrop
 - ❖ Logo visibility on promotional flyers for delegate mobilization
 - ❖ Landing Page of the virtual conference

- Screening of Commercial during the break (40 Sec Duration)(once during both days)
- Logo Presence in the Program & Speakers' Brochure for distribution to delegates
- Numbers of delegates to be nominated free – 8
- Advertisement in the Newspaper (if any)
- Speaking opportunity at one of the Panel discussion
- Opportunity to network with the delegates through the virtual platform
- **Branding on Exclusive CAPAM Website**
 - ❖ Logo & Profile will be displayed on the website throughout the year
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Associate Partners – Rs 5 lakhs

- **Logo Visibility & Placement**
 - ❖ Logo visibility on promotional flyers for delegate mobilization
 - ❖ Landing Page of the virtual conference
- Numbers of delegates to be nominated free – 6
- Logo Presence in the Program & Speakers' Brochure for distribution to delegates
- Advertisement in the Newspaper (if any)
- **Branding on Exclusive CAPAM Website**
 - ❖ Logo will be displayed on the website throughout the year
- Special Announcements Thanking Partners