

FICCI CAPAM 2022

13 September 2022: Mumbai

PARTNERSHIP OPPORTUNITIES/ BENEFITS

Partnership Type / Benefits & Amount		Event Partner	Premium Partner	Digi-Asset Partner	Wealth - Tech Partner	Co-Partner	Associate Partner	Lunch Partner	Documentation Partner
		2	Multiple	Exclusive	Exclusive	Multiple	Multiple	Exclusive	Exclusive
1	Company Logo visibility & Placement (Logo size will depend on the category)	Slots	Slots	Slot	Slot	Slots	Slots	Slot	Slot
	(a) Wings of the Backdrop	Main Wings	Main Wings	Main Wings	Main Wings	Side Wings (Both Side)	Side Wings (One Side)	x	x
	(b) Inside conference collaterals	✓	✓	✓	✓	✓	✓	x	x
	(c) Thankyou Sponsor Panel at Conference Venue	✓	✓	✓	✓	✓	✓	x	x
	(d) Acknowledgement as a Partner in Advertisement (if any)	✓	✓	✓	✓	✓	✓	✓	✓
	(e) Event Promotion Mailers	✓	✓	✓	✓	✓	✓	x	x
	(f) Logo & Profile of the company will be displayed on event page of CAPAM website	✓	✓	✓	✓	Only Company Logo	x	x	x
	(g) Thank you Sponsor standee at Lunch Venue	x	x	x	x	x	x	Panel at Lunch Area	x
	(h) Logo Positioning on Delegate Bag	x	x	x	x	x	x	x	✓
2	Speaking slot/ Panelist (the topic and speaker profile to be approved by the organising team)	✓	✓	✓	✓	x	x	x	x

3	Social Media Promotion									
	(a)	Before the conference – About CAPAM or Theme of the Conference	✓	✓	✓	✓	✓	✗	✗	✗
	(b)	On the day of the Conference – from Panel Discussion	✓	✓	✓	✓	✗	✗	✗	✗
	(c)	After the conference- About the discussion / Next Steps (Approval on all tweets will be taken before issuing)	✓	✗	✗	✗	✗	✗	✗	✗
4	Complimentary Delegate Registrations		20	15	15	15	10	7	10	10
5	Screening of Corporate Video in the Conference Hall (60 seconds)		Twice	✗	✗	✗	✗	✗	✗	✗
6	Screening of Commercial During Break (40 Second)		Twice	Once	Once	Once	✗	✗	✗	✗
7	Exhibition Stall		3*2	2*2	2*2	2*2	✗	✗	✗	✗
8	Company Literature									
	(a)	Brochure	✓	✗	✗	✗	✗	✗	✗	✗
	(b)	Leaflet	✓	✓	✓	✓	✓	✓	✓	✓
9	Partner's Lounge		✓	✓	✓	✓	✓	✗	✗	✗
10	Speaker Lounge/Media Lounge									
	(a)	Access to Speakers/Media Lounge	✓	✓	✓	✓	✓	✗	✗	✗
11	Post Event									
	(a)	Thank you, Flyer	✓	✓	✓	✓	✓	✓	✓	✓
12	Other Benefits									

(a)	Sponsor Mementos to delegates (E.g., Pens / Year Diary etc to be provided by Partner)	✓	✓	✓	✓	✗	✗	✗	✗
(b)	Advertisement in Souvenir (Poofs and positives by the Partner) Full Page	✓	✓	✓	✓	✗	✗	✗	✗

***GST will be applicable as per government rules**

For More Information, Please Contact:

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