



FICCI's 20th Annual Capital Markets Conference - CAPAM 2023

16 November 2023: National Stock Exchange, BKC, Mumbai

Event Partner- Rs.15 Lakhs (Exclusive Slot)

- **Company Logo visibility & Placement**
(Logo size will depend on the category)
 - ❖ Wings of the Backdrop (Main Wing)
 - ❖ Inside conference collaterals
 - ❖ Thankyou Sponsor Panel at Conference Venue
 - ❖ Acknowledgement as a Partner in Advertisement (if any)
 - ❖ Event Promotion Mailers
 - ❖ Logo & Profile of the company will be displayed on event page of CAPAM website and linked to the company website
- **Speaking slot/ Panelist (the topic and speaker profile to be approved by the organising team)**
- **Social Media Promotion**
 - On FICCI X (formerly Twitter)
 - On FICCI LinkedIn account
 - Re-tweeting and re-posting of Speaker's postings (at FICCI's discretion)
- **Complimentary Delegate Registrations – 20**
- **Screening of Corporate Video in the Conference Hall (60 seconds) – Twice**
- **Screening of Commercial During Break (40 Second) – Twice**
- **Company Literature**
 - ❖ Brochure
 - ❖ Leaflet
- **Post Event**
 - ❖ Thank you, Flyer
- **Other Benefits**
 - ❖ Sponsor Mementos to delegates (E.g., Pens / Year Diary etc.)
 - ❖ Advertisement in Souvenir (Poofs and positives by the Partner) Full Page



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Premium Partners - Rs 10 Lakhs (Multiple Slots)

- **Company Logo visibility & Placement**
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 - ❖ Wings of the Backdrop (Main Wings)
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 - ❖ Thankyou Sponsor Panel at Conference Venue
 - ❖ Acknowledgement as a Partner in Advertisement (if any)
 - ❖ Event Promotion Mailers
 - ❖ Logo & Profile of the company will be displayed on event page of CAPAM website and linked to the company website
- **Speaking slot/ Panelist (the topic and speaker profile to be approved by the organising team)**
- **Social Media Promotion**
 - On FICCI X (formerly Twitter)
 - On FICCI LinkedIn account
- **Complimentary Delegate Registrations – 15**
- **Screening of Commercial During Break (40 Second) – Once**
- **Company Literature**
 - ❖ Leaflet
- **Post Event**
 - ❖ Thank you, Flyer
- **Other Benefits**
 - ❖ Sponsor Mementos to delegates (E.g., Pens / Year Diary etc.)
 - ❖ Advertisement in Souvenir (Poofs and positives by the Partner) Full Page



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Digi-Asset Partner - Rs 10 Lakhs (Exclusive Category)

- **Company Logo visibility & Placement**
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 - ❖ Wings of the Backdrop (Main Wings)
 - ❖ Inside conference collaterals
 - ❖ Thankyou Sponsor Panel at Conference Venue
 - ❖ Acknowledgement as a Partner in Advertisement (if any)
 - ❖ Event Promotion Mailers
 - ❖ Logo & Profile of the company will be displayed on event page of CAPAM website and linked to the company website
- **Speaking slot/ Panelist (the topic and speaker profile to be approved by the organising team)**
- **Social Media Promotion**
 - On FICCI X (formerly Twitter)
 - On FICCI LinkedIn account
- **Complimentary Delegate Registrations – 15**
- **Screening of Commercial During Break (40 Second) – Once**
- **Company Literature**
 - ❖ Leaflet
- **Post Event**
 - ❖ Thank you, Flyer
- **Other Benefits**
 - ❖ Sponsor Mementos to delegates (E.g., Pens / Year Diary etc.)
 - ❖ Advertisement in Souvenir (Poofs and positives by the Partner) Full Page



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Wealth – Tech Partner - Rs 10 Lakhs (Exclusive Category)

- **Company Logo visibility & Placement**
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 - ❖ Wings of the Backdrop (Main Wings)
 - ❖ Inside conference collaterals
 - ❖ Thankyou Sponsor Panel at Conference Venue
 - ❖ Acknowledgement as a Partner in Advertisement (if any)
 - ❖ Event Promotion Mailers
 - ❖ Logo & Profile of the company will be displayed on event page of CAPAM website and linked to the company website
- **Speaking slot/ Panelist (the topic and speaker profile to be approved by the organising team)**
- **Social Media Promotion**
 - On FICCI X (formerly Twitter)
 - On FICCI LinkedIn account
- **Complimentary Delegate Registrations – 15**
- **Screening of Commercial During Break (40 Second) – Once**
- **Company Literature**
 - ❖ Leaflet
- **Post Event**
 - ❖ Thank you, Flyer



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Co-Partners – Rs 7.5 lakhs (Multiple Slots)

- **Company Logo visibility & Placement**
(Logo size will depend on the category)
 - ❖ Wings of the Backdrop (Side Wings, Both Sides)
 - ❖ Inside conference collaterals
 - ❖ Thankyou Sponsor Panel at Conference Venue
 - ❖ Acknowledgement as a Partner in Advertisement (if any)
 - ❖ Event Promotion Mailers
 - ❖ Logo & Profile of the company will be displayed on event page of CAPAM website and linked to the company website – (Only Company Logo)
- **Social Media Promotion**
 - **On FICCI LinkedIn account**
- **Complimentary Delegate Registrations – 10**
- **Company Literature**
 - ❖ Leaflet
- **Post Event**
 - ❖ Thank you, Flyer

Lunch Partner – 8 Lakhs (Exclusive Category)

- **Exclusive Benefit:** Separate Panel at Lunch Area
- **Logo Placements**
 - ❖ Acknowledgement as a Partner in Newspaper Advertisement (if any)
 - ❖ Thank you Sponsor standee at Lunch Venue
- **Complimentary Delegate Registrations – 10**
- **Company Literature**
 - ❖ Leaflet



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Associate Partner – 6 Lakhs (Multiple Slots)

- **Company Logo visibility & Placement**
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 - ❖ Wings of the Backdrop (Side Wings, One Side)
 - ❖ Inside conference collaterals
 - ❖ Thankyou Sponsor Panel at Conference Venue
 - ❖ Acknowledgement as a Partner in Advertisement (if any)
 - ❖ Event Promotion Mailers
- **Complimentary Delegate Registrations – 7**
- **Company Literature**
 - ❖ Leaflet
- **Post Event**
 - ❖ Thank you, Flyer

Documentation Partner – 6.5 Lakhs (Exclusive Category)

- **Company Logo visibility & Placement**
(Logo positioning on Delegate Bag)
- **Complimentary Delegate Registrations – 10**
- **Company Literature**
 - ❖ Leaflet
- **Post Event**
 - ❖ Thank you, Flyer

Advertisement for the Conference Booklet:

- Inside Front Cover – INR 1,50,000/-
- Full Page – INR 1,00,000/-
- Inside Back Cover – INR 1,50,000/-
- Back Cover – INR 1,75,000/-

*GST will be applicable as per government rules

For Queries Related to Partnership please contact Mr Gunjan Aggarwal at 9899870002